

A GRANDMA'S MARATHON PROGRAM | P.O. BOX 16234, DULUTH, MINNESOTA 55816 | (218) 727-0947 | GrandmasMarathon.com

#### FOR IMMEDIATE RELEASE

Contact: Zach Schneider Marketing & Public Relations Director zach@grandmasmarathon.com (218) 727-0947

# NEW TIERED PRICING OPENS JANUARY 1 FOR 2023 YAF RACE SCHEDULE

Includes Saint Fennessy 4K, Fitger's 5K, and Park Point 5-Miler

**(DULUTH, MINN.)** --- A new tiered pricing format will be offered as registration for the first three 2023 Young Athletes Foundation (YAF) races is set to open on January 1, it was announced today.

To reward those who sign up for these races early, the YAF is offering the lowest entry fees on all three races between January 1<sup>st</sup> and 15<sup>th</sup>. Also, youth pricing this year will extend to all ages 18 & under and remain a flat entry fee throughout the registration cycle.

Details of the new tiered pricing format, as well as the 2023 swag items, for each of these races are listed below:

# **SAINT FENNESSY 4K (800 capacity)**

January 1-January 15 --- \$25 January 16-February 28 --- \$30 March 1-Race Day --- \$35 YOUTH (18 & Under) --- \$10

Swag: Saint Fennessy 4K long sleeve shirt (included with registration), 10<sup>th</sup> Anniversary Saint Fennessy 4K commemorative sweatshirt (available for purchase)

### FITGER'S 5K (1,500 capacity)

January 1-January 15 --- \$35 January 16-March 31 --- \$40 April 1-Race Day --- \$45



YOUTH (18 & Under) --- \$15

Swag: Fitger's 5K long sleeve shirt (included with registration), Fitger's 5K finisher medal (included with registration)

# PARK POINT 5-MILER & 2-MILE WALK (750 capacity)

January 1-January 15 --- \$25 January 16-June 30 --- \$30 July 1-Race Day --- \$35 YOUTH (18 & Under) --- \$10

Swag: Park Point 5-Miler & 2-Mile Walk T-shirt (included with registration), Free post-race drink ticket (included with registration)

Registration also opens January 1 for the 2023 KP Challenge, which includes an entry into each of the three races previously mentioned. Participants will pay entry fees from the lowest pricing tier and will receive swag items from each of the three individual races, as well as have additional swag item opportunities, listed below:

#### **KP CHALLENGE (200 capacity)**

Adults --- \$85 Youth (18 & under) --- \$35

Swag: KP Challenge decal on race bibs (included with registration), KP Challenge commemorative jacket (available for purchase)

The three-race KP Challenge was named after Kevin Peterson, who was a longtime friend of Grandma's Marathon and a member of its founding organization, the North Shore Striders.

For more information on any of the Saint Fennessy 4K, Fitger's 5K, Park Point 5-Miler & 2-Mile Walk, or the KP Challenge, please visit <a href="https://www.youngathletesfoundation.com">www.youngathletesfoundation.com</a>.

Net proceeds from each of these events will benefit the YAF, a community organization focused on providing pathways and opportunities for area kids to live healthy and active lifestyles.

###

#### ABOUT THE YOUNG ATHLETES FOUNDATION (YAF)

Created in 1990, this charitable arm of Grandma's Marathon allows us to support community members and local businesses to provide pathways of opportunity for kids to live active and healthy lifestyles. The YAF offers a variety of community grants and youth programming, including our Grant Program, Running Shoe Program, UMD Eleanor Rynda Scholarship Fund, and kids' programming including Wednesday Night & Saturday Morning at the Races.



In addition, the YAF's mission is helped and funded by various races throughout the year --- Saint Fennessy 4K, Fitger's 5K, Park Point 5-Miler, Minnesota Mile, and North End Nightmare.

Since its inception, the YAF has contributed more than \$1.3 million to area nonprofit youth athletic organizations.

